

Press Release – January 10, 2007 – New cast vinyl for vehicle wraps from Hexis

At this year's ISA show in Las Vegas Hexis USA of Corona, CA will show all new cast vinyl film with HEX'PRESS adhesive technology for vehicle wraps and fleet graphics.

The HX100WG1 carries a 2mil cast vinyl film and an adhesive compound that make the product repositionable during application and allowing easy elimination of air bubbles. The film is suitable for solvent and eco-solvent printers and Hexis provides ICC color profiles for most printers.

Also available is the HX200WG1 with a 2.5mil high performance vinyl.

Both products feature an embossed liner with a structured adhesive and extremely conformable vinyl formulations for fast and risk free transfers.

As the film remains repositionable during application, the user achieves substantial cost savings through more efficient application on curved substrates.

Both products have a grey adhesive and a polyethylene coated liner and come in rolls 148ft long and 54in wide.

Data sheets and samples are available from Hexis USA or your local distributor.

Hexis is a major manufacturer of coated and uncoated self-adhesive media for digital printing as well as of a complete line of graphic vinyl (cast, high performance, translucent, reflective...).

At ISA Hexis USA is on booth #4472.

Visit the Hexis USA website at www.hexisusa.com. HEXIS USA is based in Corona, California and can be contacted by e-mail info@hexisusa.com or tollfree 888 AT HEXIS.

Contact:

Martin Kugler

Hexis USA LLC

4375 Prado Road #106

Corona CA 92880

USA

Phone (951) 739 5999

Fax (951) 739 5990

e-mail martinkugler@hexisusa.com