

Press Release - New Hexis Adhesive Technology Saves Time - September 20, 2006

Hexis USA of Corona, CA announce the release of a completely new adhesive technology: HEX'PRES, for vehicle graphics and outdoor signs.

After an extensive research period, Hexis is introducing a series of vinyl films for solvent inkjet printing with a newly developed liner and adhesive compound that make the product repositionable during application and allowing convenient elimination of air bubbles. Thus wet application is no longer required and the risks associated with wrinkles and entrapped air are avoided.

Consequently, the term "High Performance" is no longer limited to the vinyl only, but encompasses the complete product: liner, adhesive, vinyl film and the coating process.

The main characteristics of the new technology are:

- Features: Structured high performance adhesive, embossed liner, plasticized polymeric vinyl
- Advantages: Repositionable during application, fast and risk free transfer, considerable time saving
- Benefits: Cost saving through more efficient application of long-term durability products, overall improved printing performance

The technology will progressively be extended to all major product ranges. The following products are available from now:

HX200WG1 High Performance Vinyl with structured gray permanent adhesive liner compound for solvent printers

HX201WG1 High Performance Vinyl with structured clear permanent adhesive liner compound for solvent printers

Both products feature a polyethylene liner for improved stability. The liner is insensitive to humidity and temperature changes.

The standard roll sizes are 148ft long and 54in or 63in wide.

Data sheets and samples are available on request from Hexis USA or your local distributor.

Hexis is a major manufacturer of coated and uncoated self-adhesive media for digital printing as well as of a complete line of graphic vinyl (cast, high performance, translucent, reflective...).

Visit the Hexis USA website at www.hexisusa.com. HEXIS USA is based in Corona, California and can be contacted by e-mail info@hexisusa.com or tollfree 888 AT HEXIS.

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