

Press Release - Hexis Imitation Gold - May 2, 2006

Hexis USA of Corona, CA announce the introduction of a new color in their SUPTAC high performance self-adhesive graphic vinyl: Imitation Gold.

The new Imitation Gold S5245 was introduced in response to demand both from distributors and sign makers. Compared conventional metallic gold vinyl, the Imitation Gold is able to offer a much higher outdoor durability.

As part of the SUPTAC Series, the vinyl is a 2 mil (65µm) film with a durability of up to 8 years. The series is available in 71 colors and is ideal for vehicle and fleet graphics, long-term permanent markings, corporate signage and all other high performance applications. The films feature a permanent solvent-based adhesive and are resistant to water, most oils, diluted acids, alcohol and hydrocarbons.

Hexis Imitation Gold is available in 10-yard increments in the following widths: 15in punched and unpunched, 20in, 24in, 30in punched and unpunched, 36in 40in, 48in and 60in.

Data sheets and color swatches are available on request from Hexis USA or your local distributor.

Hexis is a major manufacturer of coated and uncoated self-adhesive media for digital printing as well as of a complete line of graphic vinyl (cast, high performance, translucent, reflective...).

Visit the Hexis USA website at www.hexisusa.com. HEXIS USA is based in Corona, California and can be contacted by e-mail info@hexisusa.com or tollfree 888 AT HEXIS.

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