

Press Release - Hexis New Blue Liner - April 4, 2006

Hexis USA of Corona, CA announce the introduction of a blue release liner for their white intermediate and high performance self-adhesive graphic vinyl to make weeding faster and easier.

By adding the blue contrast liner, the installer is able to easily see the white vinyl on the release liner thus making weeding effortless and avoiding the customary tediousness associated with the weeding of white vinyl. The blue liner will save time and money through convenience during the weeding process.

The main characteristics of the new technology are:

- Features: Blue contrast release liner
- Advantages: Better visibility and faster weeding
- Benefits: Cost saving through a more efficient application process

The blue liner is featured on their white High Performance SUPTAC S5000 Series 8-10 year vinyl and Intermediate ECOTAC E3000 3-5 year vinyl.

The standard roll sizes are 50 yards long and 48in or 60in wide.

Technical data sheets are available on request from Hexis USA or your local distributor.

Hexis is a major manufacturer of coated and uncoated self-adhesive media for digital printing as well as of a complete line of graphic vinyl (cast, high performance, translucent, reflective...).

Visit the Hexis USA website at www.hexisusa.com. HEXIS USA is based in Corona, California and can be contacted by e-mail info@hexisusa.com or tollfree 888 AT HEXIS.

Contact:

Martin Kugler

Hexis USA LLC

4375 Prado Road #106

Corona CA 92880

USA

Phone (951) 739 5999

Fax (951) 739 5990

e-mail martinkugler@hexisusa.com