

Press Release 6/11/2006 - New cast vinyl for vehicle wraps from Hexis

Hexis USA of Corona, CA announce the launch of an all new cast vinyl film with Hex'Press adhesive technology for vehicle wraps and fleet graphics.

After an intense development stage, Hexis is proud to introduce the HX100WG1. The product carries enhanced 2mil cast vinyl film and the latest adhesive compound that make the product repositionable during application and allowing easy elimination of air bubbles. The film is suitable for solvent inkjet printers and Hexis provides downloadable ICC color profiles for most printers.

The product features an embossed liner carrying a structured high performance adhesive and extremely conformable cast high performance vinyl film. Fast and risk free transfers are the main benefits of the new cast film.

As the film remains repositionable during application, the user achieves substantial cost savings through more efficient application on compound curved substrates.

The product has a grey adhesive and polyethylene liner and is available in rolls 148ft long and 54in wide.

Data sheets and samples are available from Hexis USA or your local distributor.

Hexis is a major manufacturer of coated and uncoated self-adhesive media for digital printing as well as of a complete line of graphic vinyl (cast, high performance, translucent, reflective...).

Visit the Hexis USA website at [www.hexisusa.com](http://www.hexisusa.com). HEXIS USA is based in Corona, California and can be contacted by e-mail [info@hexisusa.com](mailto:info@hexisusa.com) or tollfree 888 AT HEXIS.

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